



Press Council
of Ireland
and
Office of the
Press Ombudsman

2011 ANNUAL REPORT

It is the duty of the Press Ombudsman and Press Council of Ireland to ensure that the **Code of Practice** for newspapers and magazines is honoured in the spirit as well as in the letter, and the duty of publications to assist them in that task. In dealing with complaints, the Ombudsman and Press Council will give consideration to what they perceive to be the **public interest**. It is for them to define the public interest in each case, but the general principle is that the public interest is invoked in relation to a matter capable of affecting **the people at large** so that they may legitimately be interested in receiving and the press legitimately interested in providing information about it.

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All the photographs chosen to illustrate this Report were taken by members of the Press Photographers Association of Ireland, during 2011, and featured in their 2012 Exhibition. We are grateful to all the photographers, publications and agencies concerned for permission to use these striking images.

COVER IMAGES

Front cover

Athletes compete in the Ironman 70.3 in Salthill, Galway.

JOE O'SHAUGHNESSY/
CONNAUGHT TRIBUNE

Back cover, top

President Barack Obama speaking at College Green to over 60,000 people during his one day visit to Ireland.

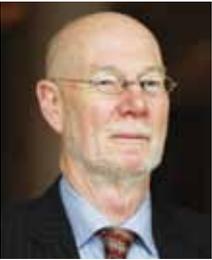
BRENDA FITZSIMONS/
IRISH TIMES

Back cover, bottom

Queen Elizabeth II meeting fishmonger Pat O'Connell at the English Market in Cork.

VALERIE O'SULLIVAN/
MAXWELL'S PHOTO AGENCY

Chairman's Report



Dáithí O Ceallaigh

Since the establishment of the Press Council of Ireland and the Office of the Press Ombudsman in January 2007, the media landscape in Ireland has changed almost out of recognition. This is therefore a reasonable juncture at which to reflect on these changes, on the role that the Press Council has played during this period, and on the prospects for the future.

The two principal elements in this new media landscape have been the emergence of new media such as web-based news and information platforms, and the ubiquitous advance of social media. The current economic climate, in addition, has posed and continues to pose significant problems for the business model of all the publications – newspapers and magazines – that are members of the Press Council of Ireland. Taken together (and their effects are sometimes combined), these trends embody significant challenges of a kind that the press industry has probably not experienced for half a century or more.

In this context, the decision to establish the Press Council and the Office of the Press Ombudsman almost five years ago can be seen as a far-sighted one. It was not only a timely response to the pressure for greater and more structured accountability by media that have traditionally regarded themselves as charged with holding others to account, but was also – in the shape of the Code of Practice for Newspapers and Magazines – a firm and coherent statement of the professional practices which journalists are expected to observe and uphold. The fact that these standards, while devised by editors, are interpreted and applied by an independent Press Ombudsman and a Press Council on which independent members are in a majority, is a further guarantee that appropriate standards of transparency and accountability are in existence.

The experience of the past four years has demonstrated, in addition, the importance and value of these standards in a world in which the communication of news and information generally has become characterized increasingly by a rapidity which can create problems in relation to accuracy and reliability. In these circumstances, our structures are not merely a redress mechanism, or something imposed on the business of journalism, but a vital and important statement that the values of what are sometimes described unkindly as “legacy media” that have been built over the years will not be abandoned in a rush for facile popularity or in hasty concessions to the incessant noise of rumour and scandal. These values, which reflect the press industry’s commitment to public service, include reliability, authenticity, verifiability, and – particularly in situations involving vulnerable members of society – sympathy and discretion.

These issues involve, too, a larger question: where is the dividing line between complaint-handling and accountability generally, on one hand, and regulation as it is generally understood on the other? Is the current system fit for purpose and, if improvement is required, where is the space – short of inadvisable and unwelcome statutory regulation – in which reasonable improvements might be envisaged?

These problems, Lord Justice Leveson pointed out recently in the context of his public inquiry in Britain prompted by the *News of the World* phone hacking affair, are for editors to resolve in a way that also works for the public at large. This statement holds true for us in Ireland as it does for Britain. Indeed, at the year's end, the Press Council were preparing, at Lord Justice Leveson's request, a witness statement for his Inquiry, which will have been completed and forwarded by the time this Annual Report will have been published. It is worth noting in this context that many contributors to this Inquiry have spoken approvingly of the model developed in Ireland, and in particular its incentives – under the 2009 Defamation Act – for publications to become members of the Press Council.

I think it fair to assume that abuses on the scale that occurred in Britain have not happened here. This is not to say that abuses have not occurred, but there is no evidence of the systemic use of phone hacking or the corruption of police and public officials. These are in any case potentially criminal matters, and as such more appropriate for agencies other than a Press Council to formally investigate and adjudicate.

The arrangements in place in Ireland have proved, in my view, robust in dealing with complaints which individuals and organizations have about reporting in member publications. There is also evidence that the publications that are members of the Press Council are more inclined to accept that mistakes have been made, and to offer appropriate forms of redress, than has been the case in the past.

The independence of the Press Ombudsman and the Press Council from the industry which supports them can be seen most clearly from the decisions made by both under the Code of Practice. This is essential if public confidence in these institutions is to be maintained and developed. Nonetheless, it is also clear that there is a need, in the ongoing debate about media regulation and complaint-handling, to enhance awareness both among journalists and among members of the public about the existence of the Press Council and the Office of the Press Ombudsman, and their roles in supporting both press freedom and press accountability and transparency. This will be a prime focus of the activities of the Council in the year ahead.

Relationship between the Press Council and the Office of the Press Ombudsman

- The relationship between the Press Council of Ireland and the Office of the Press Ombudsman has been established by the Memorandum and Articles of Association of the Press Council, which is a company limited by guarantee without shareholders, and operates as such under the Companies Acts.
- The Press Council, which is independent from the press industry and from government in relation to its operations and its policies, is comprised of thirteen members. Seven members are appointed following public advertisement and interview to represent the public interest, five are nominated by organizations reflecting media interests, and one is nominated by the National Union of Journalists.
- Members of the Press Council are appointed for a three-year period and can hold office for a maximum of six years.
- The Press Council appoints the Press Ombudsman, who is also independent in the performance of his duties.
- The Press Ombudsman is appointed for a three-year-period, which can be renewed twice.
- The Press Ombudsman is the first port of call for people who want to complain about articles that appear in any publication that is a member publication of the Press Council. His Office first of all engages the complainant and the editor concerned in a conciliation process managed by the Case Officer, to see if a resolution of the complaint can be achieved that is satisfactory to both parties.
- If conciliation is unsuccessful, the complaint is then referred to the Press Ombudsman for his adjudication. All adjudications are made in the light of the Principles of the Code of Practice for Newspapers and Magazines.
- Formal decisions by the Press Ombudsman on complaints can be appealed by either party to the Press Council, whose decision is final.
- Any decision of the Press Ombudsman or of the Press Council to uphold a complaint has to be published by the publication concerned promptly and with due prominence.
- Decisions not to uphold a complaint, or that a publication has taken sufficient remedial action to resolve a complaint, may be published by editors at their discretion.

Press Council Developments

MEMBERSHIP

2011 saw the retirement of two of the industry members of the Press Council of Ireland – Michael McNiffe, editor of the Irish Sun, and Michael Denieffe, managing editor of Independent Newspapers. Michael McNiffe was replaced by Paul Drury of Associated Newspapers and Michael Denieffe was replaced by Frank Coughlan, Deputy Managing Editor of the Irish Independent. 2011 also saw the resignation of Éamonn Mac Aodha, then Chief Executive of the Irish Human Rights Commission, who was appointed to the Press Council as an independent member in August 2010. His early retirement from the Press Council came as a result of his appointment by the Irish Government as Ireland's Ambassador to Belgium.

2011 ANNUAL GENERAL MEETING

The Press Council held its Annual General Meeting on 1 April. The meeting approved the financial reports of the company, and re-appointed Messrs. Grant Thornton as the company's auditors.

WORLD PRESS FREEDOM DAY

The Press Council organized a public lecture in Trinity College Dublin to celebrate World Press Freedom Day on 3 May 2011. The event was supported by Ireland Aid, the Government's overseas development aid programme.

The Sri Lankan newspaper publisher, Mr Lal Wickrematunge, whose editor brother was assassinated by forces opposed to the freedom of the press, gave a very eloquent address about the newspaper that he and his brother established in 1994 – the Sri Lankan Sunday Leader. He spoke about the newspaper's pioneering brand of investigative journalism that often put politicians under the spotlight, its rising popularity, and the sustained attacks on his brother and his wife, which culminated in his brother's murder in 2009.

APPEALS

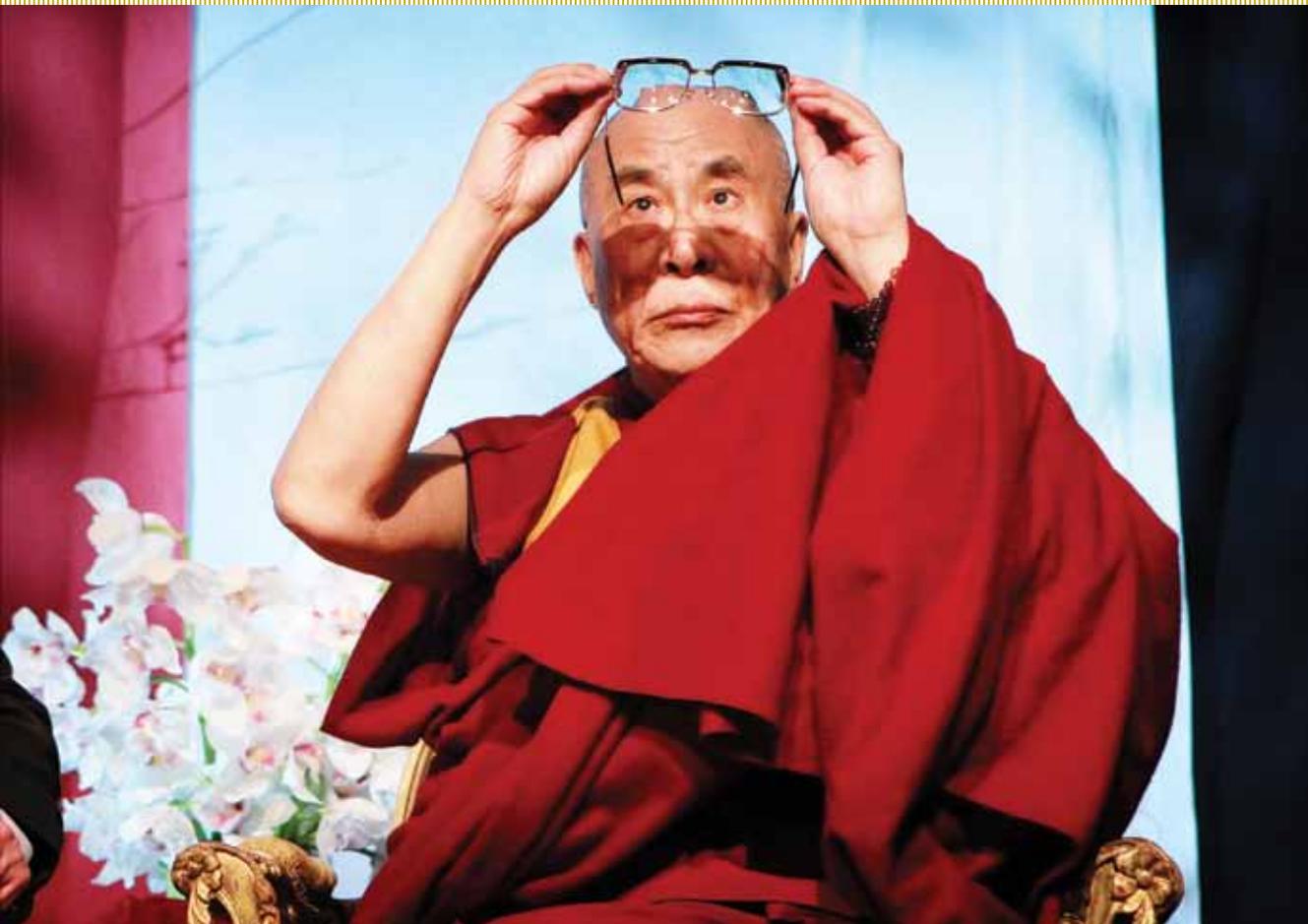
Any party to a complaint which is the subject of a decision by the Press Ombudsman can appeal that decision to the Press Council if they feel that the Press Ombudsman made an error in procedure, or if significant new information is available that could not have been or was not made available to the Press

Ombudsman before he made his decision, or if they feel there has been an error in the Press Ombudsman's application of the Principles of the Code of Practice.

Of the 42 decisions made by the Press Ombudsman in 2011, 22 appeals were submitted to the Press Council. Seven were submitted by newspapers and fifteen were submitted by complainants. In relation to one complaint, both the newspaper and the complainant appealed the Press Ombudsman's decision. None of the appeals considered by the Press Council in 2011 was allowed.

In addition to dealing with appeals from decisions of the Press Ombudsman, the Press Council considers complaints referred to it directly by the Press Ombudsman. The Press Ombudsman makes such referrals at his discretion. In 2011 a complaint made by Mr Larry Goodman about an article in The Irish Times was referred directly to the Press Council by the Press Ombudsman. The Press Council decided not to uphold the complaint.

All decisions of the Press Council in relation to appeals and referrals are available on the Press Council's website www.presscouncil.ie, or on request directly from the Press Council.



2011

Tibet's spiritual leader, the Dalai Lama, checks his glasses before addressing devotees on his first trip to Ireland in 20 years.

JULIAN BEHAL/
PRESS ASSOCIATION

Code of Practice for Newspapers and Magazines

PREAMBLE

The freedom to publish is vital to the right of the people to be informed. This freedom includes the right of a newspaper to publish what it considers to be news, without fear or favour, and the right to comment upon it.

Freedom of the press carries responsibilities. Members of the press have a duty to maintain the highest professional and ethical standards. This Code sets the benchmark for those standards.

It is the duty of the Press Ombudsman and Press Council of Ireland to ensure that it is honoured in the spirit as well as in the letter, and the duty of publications to assist them in that task.

In dealing with complaints, the Ombudsman and Press Council will give consideration to what they perceive to be the public interest. It is for them to define the public interest in each case, but the general principle is that the public interest is invoked in relation to a matter capable of affecting the people at large so that they may legitimately be interested in receiving and the press legitimately interested in providing information about it.

Principle 1 · Truth and Accuracy

- 1.1 In reporting news and information, newspapers and magazines shall strive at all times for truth and accuracy.
- 1.2 When a significant inaccuracy, misleading statement or distorted report or picture has been published, it shall be corrected promptly and with due prominence.
- 1.3 When appropriate, a retraction, apology, clarification, explanation or response shall be published promptly and with due prominence.

Principle 2 · Distinguishing Fact and Comment

- 2.1 Newspapers and magazines are entitled to advocate strongly their own views on topics.
- 2.2 Comment, conjecture, rumour and unconfirmed reports shall not be reported as if they were fact.
- 2.3 Readers are entitled to expect that the content of a publication reflects the best judgment of editors and writers and has

not been inappropriately influenced by undisclosed interests. Wherever relevant, any significant financial interest of an organisation should be disclosed. Writers should disclose significant potential conflicts of interest to their editors.

Principle 3 · Fairness and Honesty

- 3.1 Newspapers and magazines shall strive at all times for fairness and honesty in the procuring and publishing of news and information.
- 3.2 Publications shall not obtain information, photographs or other material through misrepresentation or subterfuge, unless justified by the public interest.
- 3.3 Journalists and photographers must not obtain, or seek to obtain, information and photographs through harassment, unless their actions are justified in the public interest.

Principle 4 · Respect for Rights

Everyone has constitutional protection for his or her good name. Newspapers and magazines shall not knowingly publish matter based on malicious misrepresentation or unfounded accusations, and must take reasonable care in checking facts before publication.

Principle 5 · Privacy

- 5.1 Privacy is a human right, protected as a personal right in the Irish Constitution and the European Convention on Human Rights, which is incorporated into Irish law. The private and family life, home and correspondence of everyone must be respected.
- 5.2 Readers are entitled to have news and comment presented with respect for the privacy and sensibilities of individuals. However, the right to privacy should not prevent publication of matters of public record or in the public interest.
- 5.3 Sympathy and discretion must be shown at all times in seeking information in situations of personal grief or shock. In publishing such information, the feelings of grieving families should be taken into account. This should not be interpreted as restricting the right to report judicial proceedings.
- 5.4 Public persons are entitled to privacy. However, where a person holds public office, deals with public affairs, follows a public career, or has sought or obtained publicity for his activities, publication of relevant details of his private life and circumstances may be justifiable where the information revealed relates to the validity of the person's conduct, the credibility of his public statements, the value of his publicly expressed views or is otherwise in the public interest.
- 5.5 Taking photographs of individuals in private places without their consent is not acceptable, unless justified by the public interest.

Principle 6 · Protection of Sources

Journalists shall protect confidential sources of information.

Principle 7 · Court Reporting

Newspapers and magazines shall strive to ensure that court reports (including the use of photographs) are fair and accurate, are not prejudicial to the right to a fair trial and that the presumption of innocence is respected.

Principle 8 · Prejudice

Newspapers and magazines shall not publish material intended or likely to cause grave offence or stir up hatred against an individual or group on the basis of their race, religion, nationality, colour, ethnic origin, membership of the travelling community, gender, sexual orientation, marital status, disability, illness, or age.

Principle 9 · Children

- 9.1 Newspapers and magazines shall take particular care in seeking and presenting information or comment about a child under the age of 16.
- 9.2 Journalists and editors should have regard for the vulnerability of children, and in all dealings with children should bear in mind the age of the child, whether parental or other adult consent has been obtained for such dealings, the sensitivity of the subject-matter, and what circumstances if any make the story one of public interest. Young people should be free to complete their time at school without unnecessary intrusion. The fame, notoriety or position of a parent or guardian must not be used as sole justification for publishing details of a child's private life.

Principle 10 · Publication of the Decision of the Press Ombudsman / Press Council

- 10.1 When requested or required by the Press Ombudsman and/or the Press Council to do so, newspapers and magazines shall publish the decision in relation to a complaint with due prominence.
- 10.2 The content of this Code will be reviewed at regular intervals.



A flock of oystercatchers fly over a choppy Dublin Bay off the Shelly Banks, Dublin.

FRANK MILLER/
IRISH TIMES

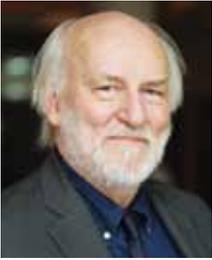
2011

The floods that hit Dublin and Wicklow resulted from "monster rain".

NICK BRADSHAW



Press Ombudsman's Report



Professor John Horgan

The volume of complaints received by the Office of the Press Ombudsman in 2011 has remained steady at roughly the same level as previous years.

The majority of inquiries to the Office, although registered as complaints because they always involve criticism of an article or a request for information about how to make a complaint, do not necessarily result in a formal decision by the Press Ombudsman.

However, to describe these approaches to the Office merely as inquiries may undervalue them: few are vexatious or trivial, and each one is taken seriously and considered on its merits. Equally, contrasting the total number of such inquiries with the relatively smaller number of formal decisions made by the Press Ombudsman risks devaluing the work of providing accountability and redress that can take many forms other than adjudication.

PRESS OMBUDSMAN DECISIONS

The statistics published on pages 20 to 23 in this Report indicate that there was a significant increase on last year in the number and percentage of complaints made under Principle 8 of the Code of Practice for Newspapers and Magazines (Prejudice). This Principle relates to the publishing of material that is intended or likely to cause grave offence or stir up hatred against an individual or group on twelve different grounds. However, this trend is more apparent than real, and can easily be explained by the fact that in 2011 two articles generated a total of 64 complaints under Principle 8 of the Code of Practice. In addition, complaints about articles under this Principle are frequently made by large numbers of people who feel offended not just as individuals but as members of the particular group concerned. Having said that, it is worth noting that in 2011 a complaint made by the International Harm Reduction Association and others under Principle 8 of the Code about an article in the Irish Independent was upheld because it was likely to cause grave offence to or stir up hatred against individuals or groups addicted to drugs on the basis of their illness.

A number of decisions during the year raised an issue which is always a matter for lively debate. This is the question of the extent to which the headline to an article – which is, of necessity, a highly abbreviated summary of the main point of a news report – may be in breach of the Code of Practice if it is insufficiently supported by the material contained in the article as a whole, or if it reports an unconfirmed report as a fact.

The significance of headlines, and indeed of the initial few paragraphs of any article, cannot be underestimated. In these circumstances, there is a particular responsibility on publications to ensure that headlines or the main introductory paragraphs of news reports, while they can legitimately highlight individual or significant aspects of the article as a whole, are fully supported by the information contained in the article itself.

One particular complaint during 2011 provided useful evidence of a situation in which the unavoidable process of compression in a headline resulted in a breach of the Code. This was a complaint made by the ESB about the Evening Herald in relation to a headline that read "Dad hanged himself over €650 ESB bill", which suggested that an individual's decision to take his own life had been the direct result of receiving a large ESB bill which he was unable to pay. The text of the article as a whole, however, made it clear that the individual concerned felt himself to be in a vulnerable and hopeless situation for a variety of reasons, any combination of which could have led him to take this fateful decision. In the circumstances, the complaint from the ESB was upheld because the headline would have created a strong impression that the company alone was responsible for what had happened.

A number of decisions made in 2011 related to complaints about the publication of material emanating from inquests and in particular, where that material covered evidence given at an inquest which resulted in a report relating to death by suicide. Evidence given at inquests, while legally publishable since it is given in public in open court, is often harrowing and deeply upsetting to family members involved. In such cases, the Press Ombudsman's decisions have to balance the importance and legitimacy of reporting such proceedings adequately against the reasonable expectations of those most closely affected that appropriate sympathy and discretion should be observed under the Code.

A number of other decisions were made about the veracity of statements that were attributed to a publication's source, either named or un-named. Some of these complaints were not upheld because, while the complainants may have believed that a statement in an article was untrue, it was nonetheless properly attributed to a source. In these cases, the statement complained about was either a comment, conjecture, rumour or unconfirmed report, and was reported as such, and was therefore protected by Principle 2 of the Code (Distinguishing Fact and Comment). However, in a number of cases where such statements were not attributed, but were reported as fact, the complaints were upheld. This was the case in relation to a complaint made by the Rev Chave-Cox about an article in The Sunday Times which reported inaccurately as fact that he was the part-beneficiary of a property trust (his wife was in fact the beneficiary).

While most complaints in 2011 were made under Principle 1 (Truth and Accuracy) of the Code, there are cases in which no decision can be made about the accuracy or otherwise of an article. The most common feature of such complaints is that they involve assertions and counter-assertions about the accuracy of the article concerned, with little or no corroborative evidence being furnished by either side.

As cooperation with the Office of the Press Ombudsman is entirely voluntary for both complainants and publications, the Press Ombudsman, relying as he must on such evidence as may be made available by both parties, cannot make a decision where such evidence is clearly irreconcilable. This was the case in a decision about a complaint made by a Mr Watkins regarding an article in the Irish Sun, in which an assertion that he was associated with a named individual who was described in the article as an “Irish-American mob boss” was met simply by a counter-assertion by the complainant.

JOINING THE DEBATE

The very existence of a Press Ombudsman may have created or heightened expectations among some members of the public that part of his function is to take their side in any difference of opinion they may have relating to the content of any member publication. The Press Ombudsman is an arbiter rather than a consumer advocate. Members of the public may have many legitimate differences of opinion with the content or editorial policy of any member publication, but this does not mean that the Office of the Press Ombudsman is necessarily the most appropriate location for the ventilation of these differences. While member publications are entitled within the reasonable constraints of the Code to publish whatever they believe to be news, and to comment on it, they also afford considerable space, as a matter of



2011

A garda escorts the ballot box to a wet and windy Gola Island, the first to vote in the 2011 General Election.

DECLAN DOHERTY/
DONEGAL NEWS

course, to readers who disagree with their choices and their views. By doing this, the press performs an essential function in relation to public debate and controversy. Many complaints were not upheld because the issues they raised were primarily issues of interpretation or disagreement and could have been addressed much more satisfactorily in this manner.

APOLOGIES

Readers who are aggrieved or affronted by an article they believe breaches the Code often seek an apology from the publication concerned, and this raises a different issue. Section 24 of the Defamation Act 2009 makes it absolutely clear that where publications publish or offer to publish apologies, as may be the case as a result of the involvement of my Office in a complaint made under the provisions of the Code, this can be accepted by a court as part of a defence, and does not constitute an admission of liability by the publication concerned.

This is a sea-change in Irish legislation. It is now absolutely clear that offering an expeditious apology can be the quickest way of resolving a complaint without incurring unacceptable legal risks, and it is to be hoped that, where appropriate, this will become a more acceptable aspect of complaint resolution and redress in future. At the same time, an apology is not a panacea. If it is offered too lightly, it is devalued. If, in circumstances in which it would arguably be the most appropriate and generous response, it is unreasonably delayed or withheld, or offered in terms which cast doubt on its sincerity, it can make matters worse. In the right circumstances, it is an expression of strength rather than of weakness, and in this context the spirit as well as the letter of the Code suggests that it will be an option more worthy of consideration in the future than it has been in the past.

ADVISORY NOTICES

Many readers of this Annual Report, including journalists, may be unaware that the Press Ombudsman will, on occasion, send out confidential advisory notices to editors on behalf of families, at a time of great tragedy for them, in circumstances in which they have suddenly and unexpectedly become the subject of intense media interest. Advisory notices are sent out only in response to requests from family members or individuals where the Ombudsman feels that the wishes of such people should be made known to editors. They are not issued automatically regardless of the circumstances, and they do not prejudice the outcome of any formal complaint that may be made subsequently. They are purely for the information of editors, who remain entitled to make their own professional decisions; but they may also, on occasion, help to facilitate appropriate and necessary coverage of particularly distressing events. They are simply part of the service which the Press Ombudsman provides for journalists and members of the public alike.

Details of all the cases mentioned above, together with details of all other decisions made by the Press Ombudsman during 2011, are available at www.pressombudsman.ie, or on request from the Office of the Press Ombudsman.

The Code of Practice is published on pages 8 and 9.

Case Officer's Report



Bernie Grogan

The Case Officer is responsible in the first instance for the processing of all complaints received in the Office of the Press Ombudsman.

Any reader can make a complaint about an article that affects them personally and is published in a member publication of the Press Council of Ireland if they can provide evidence that the article in question may have breached the Code of Practice for Newspapers and Magazines. Complainants must, in the first instance, take up their complaint directly with the editor of the publication concerned and if they are not happy with the outcome, or if they do not receive a response, the complaint is then considered by the Case Officer and, if the complaint is within remit, conciliation is commenced.

The conciliation process, which is a very important part of the work of the Office, involves the Case Officer working closely with the complainant and with the editor of a publication in an attempt to arrive at an agreement to resolve a complaint in a way that is satisfactory to both parties.

The success of the conciliation process depends entirely on the voluntary cooperation, in good faith, of both the editor and the complainant. It also depends on a willingness on the part of editors and complainants to negotiate, where appropriate and with the assistance of the Case Officer, reasonable compromises where the evidence suggests that these may be able to resolve the complaint.

In 2011, just under one-third of complaints that were resolved were conciliated. Seven more complaints were in the process of being conciliated at year end, and conciliation had to be postponed in seven other cases because the subject matter of the complaint was *sub judice*.

Quite a number of the complaints that were conciliated were resolved informally. This happened when the complainant, with the advice and assistance of the Case Officer, contacted the editor directly, and the editor resolved the matter speedily and effectively to the satisfaction of the complainant. For instance, two cases were resolved in this manner when the editors concerned offered to amend material on their publications' websites. The complaints related to the inadvertent exclusion of the names of two local election candidates from the list of candidates published online by the newspapers concerned. Another complaint was immediately resolved when the newspaper deleted a photograph from its online edition. In another case, a man complained about remarks attributed to him in an article which he said he did not make, and the complaint was resolved

when the newspaper published a letter from him setting out his side of the story. A number of other complaints were also speedily resolved when editors accepted that the original articles were inaccurate or misleading and immediately published a correction or clarification.

Formally conciliated complaints involved situations where the complainant was not satisfied with the editor's initial response. When the Case Officer subsequently contacted the editor on behalf of the complainant a further offer was made to resolve the complaint, and this further offer was accepted by the complainant.

The outcome of formal conciliation in one such case resulted in the newspaper publishing a right of reply from a complainant who said that the original article was misleading because it inaccurately associated the beneficial ownership of a property with her husband. Another complaint about the death of a young man in tragic circumstances, which linked the criminal past of another man of the same name to the dead man, was conciliated when the newspaper accepted the family's position and published a clarification which included an apology for the distress caused to them.

Where an article includes a significant inaccuracy, the Case Officer works with the complainant and the publication to devise a form of correction that will be satisfactory to both parties. Where the material published that is the subject of a complaint has created problems of possible misrepresentation or distortion, a clarification may be an appropriate resolution of the matter.

Sometimes, particularly in relation to complaints from the family of a close relative who may have died in tragic or difficult circumstances, a private letter of apology from the editor for any distress or hurt unintentionally caused will resolve the complaint, as any further publicity may defeat the object of the exercise.

The Office also offers a mediation service for the resolution of complaints where the Case Officer feels that this may help to bring about a resolution of the matter. This involves the voluntary agreement of both the complainant and the editor to attend a meeting, facilitated by the Case Officer, to discuss their differences on a confidential basis. The aim of mediation is to give the complainant and the publication an opportunity to develop a shared understanding of the complaint and to work towards reaching a mutually satisfactory resolution of the matter.

Summaries of all conciliated cases are available at www.pressombudsman.ie

Outreach Programme



Miriam Laffan

P/A to the Chairman of the Press Council and to the Press Ombudsman

During 2011 the Press Ombudsman and his staff continued its established outreach programme to ensure that the workings of the Office of the Press Ombudsman and the Press Council are made known to as wide an audience as possible. The Office continues to commit to publicising the service it provides, and to expand its outreach programme to cover as many areas of the country as its limited resources will allow.

The principle engagements undertaken by the Press Ombudsman, and others where specified, in 2011 were:

JANUARY

- Lecture on press regulation to journalism students and staff, Griffith College, Dublin
- Lecture to Public Relations Institute of Ireland on work of Press Ombudsman and Press Council

FEBRUARY

- Presentation to Cleraun Media Forum conference on 'The Media and Privacy', Dublin (Case Officer)

MARCH

- Attendance at Magazines Ireland AGM

APRIL

- Meeting with Chair of Scott Trust, Liz Forgan, and Chair of The Irish Times Trust, Ruth Barrington
- Presentation to students of journalism at Dublin Institute of Technology (Case Officer)
- Presentation to NUJ journalists, Galway (Case Officer)

MAY

- World Press Freedom Day Seminar, Trinity College Dublin
- Attendance at meeting in Brussels on Press Freedom and Accountability, at invitation of EU Commission

JUNE

- Participation in Euromedia Project, European University, Florence
- Meeting in Dublin with Sylvia Grundemann and the Commissioner for Human Rights of the Council of Europe, Mr Thomas Hammarberg, on the role of the media in Ireland
- Presentation on Media and Older People to National Elder Abuse Day, Dublin

JULY

- Presentation to CEE conference on Press Freedom and Regulation, Brussels, at invitation of EU Commission

OCTOBER

- Annual Meeting, Alliance of Independent Press Councils of Europe (AIPCE), Moscow
- Lecture on press regulation to staff and students of Dublin City University

NOVEMBER

- Presentation to seminar on press accountability, Istanbul, organised by the EU Commission (DG Enlargement)

The point-to-point racing gets underway in Killaloe, Co. Clare.

DECLAN MONAGHAN/
CLARE CHAMPION



Senator David Norris outside his home in Dublin after he announced that he pulled out of the presidential race.

JULIAN BEHAL/
PRESS ASSOCIATION



Finance Report

The finances of the Press Council of Ireland are provided, under the terms of its Articles of Association, by its Administrative Committee, which is chaired by an independent member of the Council.

The Administrative Committee is charged with making full provision for the administrative needs of the Council and of the Office of the Press Ombudsman, including funding, premises, and staffing.

It meets six times a year, approves funding arrangements, agrees budgets with the Council, and receives reports on all expenditure.

It is also involved, with the Council, in the development and monitoring of appropriate expenditure control procedures.

The Press Council and the Office of the Press Ombudsman are fully-funded by the print media in Ireland and each member title of the Council is levied in accordance with formulae determined by the Administrative Committee.

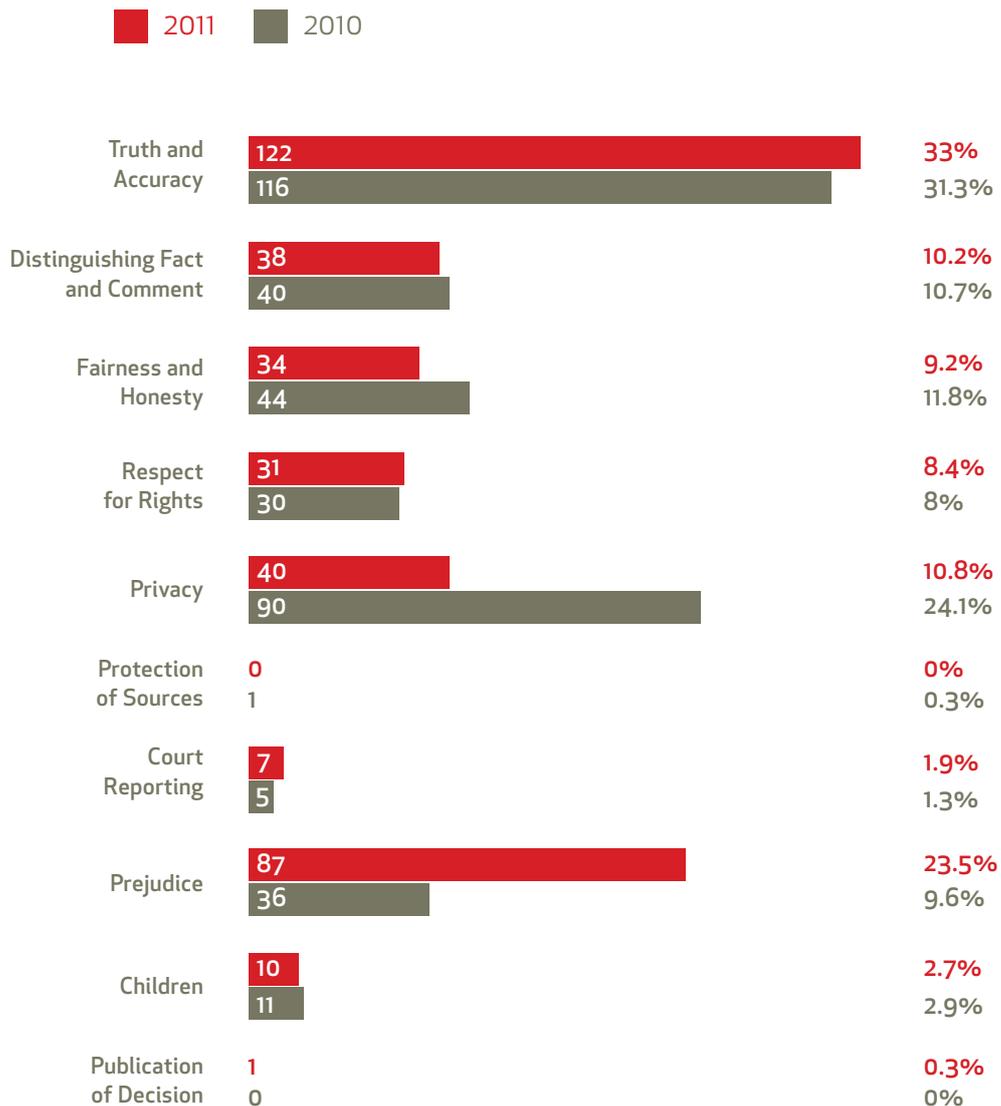
The costs in 2011 of the Press Council and the Office of the Press Ombudsman together with the comparative figures for 2010 are as follows:

	2011 €'000	2010 €'000
Payroll Costs	331	337
Office and Establishment Costs	180	179
Communications Costs	24	18
Other Costs	24	25
TOTAL	559	559

The members of the Administrative Committee in 2011 were: Seamus Boland (Chairman), Seamus Dooley, Paul Cooke, Oliver Keenaghan, Johnny O'Hanlon, Grace Aungier and Frank Cullen.

Statistics

Principles of the Code of Practice for Newspapers and Magazines cited by complainants



Many complainants submitted their complaint under more than one Principle of the Code of Practice, which is why the number of Principles cited is higher than the actual number of complaints received.

Two separate articles generated a total of 64 complaints under Principle 8 (Prejudice).

The full text of the Code of Practice is published on pages 8 and 9.

Type of complaint

Breach of Code	221	62.4%
Ruled out on first reading	4	1.2%
Non-member publication	10	2.9%
Outside remit	108	33.5%
Total	343	100%

Type of publication

Magazine	5	1.5%
National newspaper	252	73.4%
Non-member publication	10	2.9%
Regional newspaper	28	8.3%
Not indicated by complainant	48	13.9%
Total	343	100%



2011

President Michael D. Higgins inspects his first Guard of Honour following his inauguration as President of Ireland.

MATT KAVANAGH/
IRISH TIMES

Complaints processed / being processed at end 2011

77

Complaints
processed/
being processed
at end 2011

6

Formally
conciliated

13

Informally
conciliated

7

At conciliation
end 2011

42

Decided by Press
Ombudsman

7

Court
proceedings

1

Decided on
referral to
Press Council

1

File closed

17

Complaint
upheld

15

Complaint
not upheld

10

Sufficient
remedial action
offered or taken
by publication

10

Appeals
received by
Press Council

7

Appeals
received by
Press Council

5

Appeals
received by
Press Council

8

Not allowed

2

To be decided
at end 2011

4

Not allowed

3

To be decided
at end 2011

4

Not allowed

1

To be decided
at end 2011

CONCILIATED COMPLAINTS

Formally conciliated complaints were complaints that were resolved to the satisfaction of the complainant following correspondence between the Case Officer and the editor of the newspaper. Informally conciliated complaints were complaints that were resolved following advice and assistance from the Case Officer, after which the complainant contacted the editor of the publication directly and the complaint was resolved to the satisfaction of the complainant without the necessity for the Office to become formally involved.

Complaints not formally processed

266

Complaints not formally processed

144

Complaints not pursued beyond preliminary enquiry by complainant

108

Outside remit

10

Non-member publication

4

Ruled out as no evidence presented of a possible breach of the Code

49

Unauthorised third party

25

Miscellaneous

22

Out of time

12

Other regulatory authority

While 144 complainants who received advice and assistance from the Office of the Press Ombudsman did not pursue their complaint beyond a preliminary enquiry, a number of these complaints may have been satisfactorily resolved, as all complainants are advised to contact the editor directly in the first instance. While there is evidence that some complaints were resolved in this manner, it is not possible to establish an exact number. Others may be formalised in 2012.

Unauthorized third party complaints were from a person who was not personally affected by the article, or from a person who complained about an article where another person or persons were named, but where the complainant did not have the required consent of that person or persons.

Member publications

National Newspapers

Evening Herald

Independent House,
27-32 Talbot Street, Dublin 1
T +353 1 705 5333
www.independent.ie

Irish Daily Mail

Associated Newspapers (Ireland),
3rd Floor Embassy House, Herbert
Park Lane, Ballsbridge, Dublin 4
T +353 1 637 5800
www.dailymail.ie

Irish Daily Mirror

Park House, 4th Floor 191-197
North Circular Road, Dublin 7
T +353 1 868 8600
www.mirror.co.uk

Irish Daily Star

Independent Star Ltd, Level 5,
Building 4, Dundrum Town Centre,
Sandyford Rd, Dundrum, Dublin 16
T +353 1 490 1228
www.thestar.ie

Irish Daily Star Sunday*

Independent Star Ltd, Level 5,
Building 4, Dundrum Town Centre,
Sandyford Road, Dundrum, Dublin 16.
T +353 1 490 1228
www.thestar.ie

Irish Examiner

Examiner Publications (Cork) Limited,
City Quarter, Lapps Quay, Cork
T +353 21 427 2722
www.irishexaminer.ie

Irish Farmers Journal

Irish Farm Centre, Bluebell, Dublin 12
T +353 1 419 9599
www.farmersjournal.ie

Irish Independent

Independent House,
27-32 Talbot Street, Dublin 1
T +353 1 705 5333
www.independent.ie

Irish Mail on Sunday

Associated Newspapers (Ireland),
3rd Floor Embassy House, Herbert
Park Lane, Ballsbridge, Dublin 4
T +353 1 637 5800
www.mailonsunday.ie

Irish News of the World*

4th Floor, Bishop's Square,
Redmond's Hill, Dublin 2.
T +353 1 479 2500
www.newsoftheworld.co.uk

Irish Sun

4th Floor, Bishop's Square,
Redmond's Hill, Dublin 2.
T +353 1 479 2579
www.the-sun.ie

Irish Sunday Mirror

Park House, 4th Floor 191-197 North
Circular Road, Dublin 7
T +353 1 868 8600
www.mirror.co.uk

Sunday Business Post

80 Harcourt Street, Dublin 2
T +353 1 602 6000
www.sbpost.ie

Sunday Independent

Independent House,
27-32 Talbot Street, Dublin 1
T +353 1 705 5333
www.independent.ie

Sunday Tribune*

15 Lower Baggot Street, Dublin 2
T +353 1 631 4300
www.tribune.ie

Sunday World

5th Floor, Independent House,
27-32 Talbot Street, Dublin 1
T +353 1 884 8973
www.sundayworld.ie

The Irish Times

The Irish Times Building, PO Box 74,
24-28 Tara Street, Dublin 2
T +353 1 675 8000
www.irishtimes.com

The Sunday Times

4th Floor, Bishop's Square,
Redmond's Hill, Dublin 2.
www.Sunday-times.ie

Regional Newspapers

Anglo Celt

Anglo Celt, Station House,
Cavan, Co. Cavan
T +353 49 433 1100
www.anglocelt.ie

Blanchardstown Gazette

Gazette Group Newspapers,
Block 3a, Mill Bank Business Park,
Lower Road, Lucan, Co Dublin
T +353 1 601 0240
www.gazettegroup.com

Bray People

Channing House,
Upper Row Street, Co. Wexford
T +353 53 914 0100
www.independent.ie

Carlow Nationalist

Hanover House, Hanover, Carlow
T +353 59 917 0100
www.carlow-nationalist.ie

Carlow People

Channing House,
Upper Row Street, Co. Wexford
T +353 53 914 0100
www.independent.ie

Castleknock Gazette

Gazette Group Newspapers,
Block 3a, Mill Bank Business Park,
Lower Road, Lucan, Co. Dublin
T +353 1 601 0240
www.gazettegroup.com

Clare Champion

Barrack Street, Ennis, Co. Clare
T +353 65 682 8105
www.clarechampion.ie

Clondalkin Gazette

Gazette Group Newspapers,
Block 3a, Mill Bank Business Park,
Lower Road, Lucan, Co Dublin
T +353 1 601 0240
www.gazettegroup.com

Connacht Sentinel

15 Market Street, Galway
T +353 91 536 222
www.galwaynews.ie

Connacht Tribune

15 Market Street, Galway
T +353 91 536 222
www.galwaynews.ie

Connaught Telegraph

Cavendish Lane,
Castlebar, Co. Mayo
T +353 94 902 1711
www.con-telegraph.ie

Derry Journal

22 Buncrana Road, Derry,
BT48 8AA
T +0044 28 7127 2200
www.derryjournal.com

Derry News

26 Balliniska Rd, Springtown
Industrial Est, Derry, BT48 0LY
T +0044 28 7129 6600
www.derrynews.net

Donegal Democrat

Larkin House, Oldtown Road,
Donegal PE27DS
T +353 74 912 8000
www.donegaldemocrat.ie

Donegal News

St. Anne's Court, High Road,
Letterkenny, Co. Donegal
T +353 74 912 1014
www.donegalnews.com

Donegal Peoples Press

Larkin House, Oldtown Road,
Donegal, PE27DS
T +353 74 912 8000
www.donegaldemocrat.ie

Dun Laoghaire Gazette

Gazette Group Newspapers,
Block 3a, Mill Bank Business Park,
Lower Road, Lucan, Co Dublin
T +353 1 601 0240
www.gazettegroup.com

Dundalk Democrat

7 Crowe Street,
Dundalk, Co. Louth
T +353 42 933 4058
www.dundalkdemocrat.ie

Dundrum Gazette

Gazette Group Newspapers,
Block 3a, Mill Bank Business Park,
Lower Road, Lucan, Co Dublin
T +353 1 601 0240
www.gazettegroup.com

Enniscorthy Echo

Slaney Place, Enniscorthy,
Co. Wexford
T +353 53 925 9900
www.theecho.ie

* ceased publication during 2011

Enniscorthy Guardian

Channing House,
Upper Row Street, Co. Wexford
T +353 53 914 0100
www.independent.ie

Evening Echo

The City Quarter, Lapps Quay, Cork
T +353 21 427 2722
www.eecho.ie

Gorey Echo

Main Street, Gorey, Co Wexford
T +353 53 942 2565
www.goreyecho.ie

Gorey Guardian

Channing House, Upper Row Street,
Co. Wexford
T +353 53 914 0100
www.independent.ie

Kildare Nationalist

Hanover House, Hanover, Carlow
T +353 59 917 0100
www.kildare-nationalist.ie

Kilkenny People

34 High Street, Kilkenny
T +353 56 772 1015
www.kilkennypeople.ie

Laois Nationalist

Hanover House, Hanover, Carlow
T +353 59 917 0100
www.laois-nationalist.ie

Leinster Express

Dublin Road, Portlaoise, Co. Laois
T +353 57 862 1666
www.leinsterexpress.ie

Leinster Leader

19 South Main Street, Naas, Co. Kildare
T +353 45 897 302
www.leinsterleader.ie

Leitrim Observer

3 Hartley Business Park,
Carrick-On-Shannon, Co. Leitrim
T +353 782 0025
www.leitrimobserver.ie

Limerick Chronicle

54 O'Connell Street, Limerick
T +353 61 214 500
www.limerickleader.ie

Limerick Leader

54 O'Connell Street, Limerick
T +353 61 214 500
www.limerickleader.ie

Longford Leader

Leader House, Dublin Road, Longford
T +353 434 5241
www.longfordleader.ie

Lucan Gazette

Gazette Group Newspapers,
Block 3a, Mill Bank Business Park,
Lower Road, Lucan, Co Dublin
T +353 1 601 0240
www.gazettegroup.com

Malahide Gazette

Gazette Group Newspapers,
Block 3a, Mill Bank Business Park,
Lower Road, Lucan, Co. Dublin
T +353 1 601 0240
www.gazettegroup.com

Mayo News

The Fairgreen,
Westport, Co. Mayo
T +353 982 5311
www.mayonews.ie

Meath Chronicle

Market Square, Navan, Co. Meath
T +353 46 907 9600
www.meathchronicle.ie

Metro Herald

3rd Floor, Embassy House, Herbert
Park Lane, Ballsbridge, Dublin 4
T +353 1 637 5900
www.metroherald.ie

Munster Express

37 The Quay, Waterford
T +353 51 872 141
www.munster-express.ie

Nationalist/Clonmel

Queen Street, Clonmel,
Co. Tipperary
T +353 52 72 500
www.nationalist.ie

Nenagh Guardian

13 Summerhill, Nenagh,
Co. Tipperary
T +353 673 1214
www.nenagh-guardian.ie

New Ross Echo

4 Mary Street, New Ross,
Co Wexford
T +353 51 445 062
www.newrossecho.ie

New Ross Standard

Channing House, Upper Row St.,
Co. Wexford
T +353 53 914 0100
www.independent.ie

Northern Standard

The Diamond, Monaghan,
Co. Monaghan
T +353 473 2188
www.northernstandard.ie

Offaly Express

Bridge St., Tullamore, Co. Offaly
T +353 57 932 1744
www.offalyexpress.ie

Roscommon Herald

St. Patricks Street, Boyle,
Co. Roscommon
T +353 71 966 2004
www.roscommonherald.ie

Sligo Champion

Finiskiln Road, Sligo
T +353 71 916 9222
www.sligochampion.ie

Sligo Weekender

Waterfront House,
Bridge St., Sligo
T +353 71 917 4900
www.sligoweekender.ie

Southern Star

Ilenn Street, Skibereen, Cork
T +353 282 1200
www.southernstar.ie

Swords Gazette

Gazette Group Newspapers,
Block 3a, Mill Bank Business Park,
Lower Road, Lucan, Co. Dublin
T +353 1 601 0240
www.gazettegroup.com

The Argus

Partnership Court, Park St.,
Dundalk, Co. Louth
T +353 42 933 4632
www.independent.ie

The Corkman

The Spa, Mallow, Co. Cork
T +353 22 42394
www.independent.ie

The Drogheda Independent

9 Shop St., Drogheda, Co. Louth
T +353 41 983 8658
www.independent.ie

The Fingal Independent

Main Street, Swords, Co. Dublin
T +353 1 840 7107
www.independent.ie

The Kerryman

Clash, Tralee, Co. Kerry
T +353 66 714 5560
www.independent.ie

The Kingdom*

65 New St., Killarney, Co. Kerry
T +353 64 663 1392
www.the-kingdom.ie

Tipperary Star

Friar St., Thurles, Co. Tipperary
T +353 504 21122
www.tipperarystar.ie

Tuam Herald

Dublin Road, Tuam, Co. Galway
T +353 93 24183
www.tuamherald.ie

Waterford News & Star

25 Michael St., Waterford
T +353 51 874 951
www.waterford-news.com

Western People

Kevin Barry St., Ballina, Co. Mayo
T +353 966 0999
www.westernpeople.ie

Westmeath Examiner

Blackhall Place, Mullingar,
Co. Westmeath
T +353 44 934 6700
www.westmeathexaminer.ie

Westmeath Independent

Ballymahon Road, Athlone,
Co. Westmeath
T +353 90 647 2003
www.westmeathindependent.ie

Wexford Echo

17 Selskar Street, Wexford,
Co Wexford
T +353 53 914 2948
www.wexfordecho.ie

Wexford People

Channing House,
Upper Row Street, Co. Wexford
T +353 53 914 0100
www.independent.ie

Wicklow People

Channing House, Upper Row St.,
Co. Wexford
T +353 53 914 0100
www.independent.ie

Magazines**Accountancy Ireland**

Burlington House,
Burlington Road, Dublin 4
T + 353 1 637 7392
www.accountancyireland.ie

Accounting and Business Ireland

IFP Media, 31 Deansgrange Rd.,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

Agenda NI

bmf Business Services,
Davidson House, Glenavy Rd
Business Park, Moira, Co. Down
T +44 028 9261 9933
www.agendani.com

Architecture Ireland

Nova Publishing, 19 Upper
Fitzwilliam Street, Dublin 2
T +353 (0)1 295 8115
www.architectureireland.ie

Ashford and Dromoland Castle

Ashville Media, Longboat Quay,
57-59 Sir John Rogerson's Quay,
Dublin 2
T + 353 1 432 2200
www.ashville.com

Association of Consulting Engineers

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis Street, Dublin 8
T +353-1-4167900
www.dyflin.ie

ASTIR

Think Media, The Malthouse,
537 NCR, Dublin 1
T + 353 1 856 1166
www.thinkmedia.ie

Auto Ireland

Harmonia Ltd, Rosemount House,
Dundrum Road, Dundrum, Dublin 16
T + 353 1 240 5300
www.harmonia.ie

Auto Trade Journal

Glencree House, Lanesborough Road,
Roscommon, Co. Roscommon
T +353 (0) 90 662 5676
www.autopub.ie

Build your own House & Home

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis Street, Dublin 8
T +353 1 416 7900
www.dyflin.ie

Business Ireland

Ashville Media, Longboat Quay, 57-59
Sir John Rogerson's Quay, Dublin 2
T + 353 1 432 2200
www.ashville.com

Business Plus

30 Morehampton Road, Dublin 4
T +353 (1) 660 8400
www.bizplus.ie

CARA

Maxmedia Communications Ltd,
The Media Cube, Kill Avenue,
Dun Laoghaire, Co. Dublin
T +353 1 663 8949
www.maxmedia.ie

ComputerScope

Mediateam, Media House,
South County Business Park,
Leopardstown, Dublin 18
T +353 1 294 7777
www.mediateam.ie

Confetti

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis Street, Dublin 8
T +353 1 416 7900
www.confetti.ie

Confetti 25 Real Weddings

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis Street, Dublin 8
T +353 1 416 7900
www.dyflin.ie

Construction

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis St., Dublin 8
T +353 1 416 7900
www.dyflin.ie

Construction Annual

Dyflin Media Ltd, First Floor, Cunningham
House, 130 Francis Street, Dublin 8
T +353 1 416 7900
www.dyflin.ie

Co-op Ireland Directory

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

Decorate extend & renovate

Self Build Ireland Ltd,
119 Cahard Road, Ballinahinch,
Saintfield, Co. Down, BT24 7LA
T +353 48 9751 0790
www.decorateireland.ie

Dundrum

Harmonia Ltd, Rosemount House,
Dundrum Road, Dundrum, Dublin 16
T + 353 1 240 5300
www.harmonia.ie

Easy Food

Zahra Publishing Ltd., 1st Floor,
19 Railway Road, Dalkey, Co. Dublin
T +353 1 654 4015
www.easyfood.ie

Easy Health & Living

Zahra Publishing Ltd., 1st Floor,
19 Railway Road, Dalkey, Co. Dublin
T +353 1 654 4015
www.easyhealth.ie

Eat Out Magazine

Harmonia Ltd, Rosemount House,
Dundrum Road, Dundrum, Dublin 16
T + 353 1 240 5300
www.harmonia.ie

Eolas

bmf Business Services, Davidson House,
Glenavy Road Business Park,
Moirá, Co. Down
T +44 028 9261 9933
www.eolasmagazine.ie

Euro Times

ESCRS, Temple House, Temple Road,
Blackrock, Co. Dublin
T +353 1 209 1100
www.eurotimes.org

FAI Guide to the Eircom League

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

Flashback

Clubs And Soc's Office,
Dublin City University, Dublin 9

Food & Wine Magazine

Harmonia Ltd, Rosemount House,
Dundrum Road, Dundrum, Dublin 16
T + 353 1 240 5300
www.harmonia.ie

Forge & Nutrition Guide

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

Franchise & Business Options

Mount Media Ltd.,
45 Upper Mount St., Dublin 2
T+353 1 661 1660

Gay Community News

Unit 2, Scarlet Row,
Essex Street West, Dublin 8
T +353 1 671 9076
www.gcn.ie

Health Manager

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis St., Dublin 8
T +353 1 416 7900
www.dyflin.ie

Hotpress

13 Trinity Street, Dublin 2
T +353 1 241 1500
www.hotpress.ie

House and Home

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis St., Dublin 8
T +353 1 416 7900
www.houseandhome.ie

**HOUSE/architecture/
design/garden/advice**

Nova Publishing,
19 Upper Fitzwilliam St., Dublin 2
T +353 1 295 9266
www.architecturenow.ie

Icarus

DU Publications, House Six,
Trinity College Dublin, Dublin 2
www.icarusmag.com

Image

Image Publications, Crofton Hall,
22 Crofton Road, Dun Laoghaire,
Co. Dublin
T +353 1 280 8415
www.image.ie

Image Interiors

Image Publications, Crofton Hall,
22 Crofton Road, Dun Laoghaire,
Co. Dublin
T +353 1 280 8415
www.image-interiors.ie

Ireland of the Welcomes

Harmonia Ltd, Rosemount House,
Dundrum Road, Dundrum, Dublin 16
T +353 1 240 5300
www.harmonia.ie

Irish Auto Trade Yearbook & Diary

Glencree House, Lanesborough Rd.,
Roscommon, Co. Roscommon
T +353 (0) 90 662 5676
www.autotrade.ie

Irish Bodyshop Journal

Glencree House, Lanesborough Road,
Roscommon, Co. Roscommon
T +353 (0) 90 662 5676
www.autopub.ie

Irish Computer

Mediateam, Media House,
South County Business Park,
Leopardstown, Dublin 18
T +353 1 294 7777
www.mediateam.ie

Irish Dentist

FMC Ltd, 1 Hertford House, Farm Close,
Shenley, Hertfordshire WD7 9AB
T +44 (0)1 923 851 753
www.irishdentist.ie

Irish Farmer's Monthly

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.irishfarmersmonthly.com

Irish Food

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

Irish Hairdresser International

MOHH Publishing Ltd., P.O. Box 28,
An Post Mail Centre, Athlone,
Co. Westmeath
T +353 87 988 9771
www.irishhairdresser.ie

Irish Kitchens and Bathrooms

Dyflin Media Ltd, First Floor, Cunningham
House, 130 Francis St., Dublin 8
T +353 1 416 7900
www.dyflin.ie

Irish Marketing Journal

Mount Media Ltd.,
45 Upper Mount Street, Dublin 2
T+353 1 661 1660
www.irishmarketingjournal.ie

Irish Medical News

Danstone Ltd., Taney Hall, Eglinton
Terrace, Dundrum, Dublin 14
T +353 1 296 0000
www.irishmedicalnews.ie

Irish Medical Times

Medical Publications Ireland Ltd,
24-26 Upper Ormond Quay, Dublin 7
T +353 1 817 6300
www.imt.ie

Irish Motor Industry

IFPMedia, 31 Deansgrange Rd.,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

Irish Tatler Magazine

Harmonia Ltd, Rosemount House,
Dundrum Road, Dundrum, Dublin 16
T +353 1 240 5300
www.harmonia.ie

Irish Veterinary Journal

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.irishveterinaryjournal.com

ITIA Yearbook & Diary

Glencree House, Lanesborough Road,
Roscommon, Co. Roscommon
T +353 (0) 90 662 5676
www.autopub.ie

Journal of the Irish Dental Association

Think Media, The Malthouse,
537 NCR, Dublin 1
T +353 1 856 1166
www.thinkmedia.ie

Law Society Gazette

Blackhall Place, Dublin 7
T +353 1 672 4828
www.lawsocietygazette.ie

Marketing

1 Albert Park, Sandycove, Co. Dublin
T +353 1 280 7735
www.marketing.ie

Maternity & Infant

Ashville Media, Longboat Quay,
57-59 Sir John Rogerson's Quay,
Dublin 2
T +353 1 432 2200
www.ashville.com

MIMS Ireland

Medical Publications Ireland Ltd.,
24-26 Upper Ormond Quay, Dublin 7
T +353 1 817 6300
www.imt.ie

Miscellany

DU Publications, House Six,
Trinity College Dublin, Dublin 2
www.bebo.com/miscellany

**Motorshow – Annual Car
Buyers Guide**

Glencree House, Lanesborough Rd.,
Roscommon, Co. Roscommon
T +353 (0) 90 662 5676
www.autopub.ie

PC LIVE!

Mediateam, Media House,
South County Business Park,
Leopardstown, Dublin 18
T +353 1 294 7777
www.mediateam.ie

Petcare

IFPMedia, 31 Deansgrange Rd.,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

Pioneer

27 Upper Sherrard St., Dublin 1
T +353 1 874 9464
www.pioneerassociation.ie

Pirhana

DU Publications, House Six,
Trinity College Dublin, Dublin 2
www.pirhanamagazine.com

Prudence

All about Publishing Ltd,
First Floor, Cunningham House,
130 Francis St., Dublin 8
T +353-1-4167930
www.prudence.ie

Renovate

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis St., Dublin 8
T +353 1 416 7900
www.dyflin.ie

RIAI Yearbook & Diary

Nova Publishing, 19 Upper
Fitzwilliam Street, Dublin 2
T +353 (0) 1 295 8115
www.architectureireland.ie

RSVP

RSVP House, 3022 Euro
Business Park, Littleisleland, Cork
T +353 21 500 3050
www.rsvpmagazine.ie

RSVP Weddings

RSVP House, 3022 Euro
Business Park, Littleisleland, Cork
T +353 21 500 3050
www.rsvpmagazine.ie

RTE Guide

RTE Publishing, RTE,
Donnybrook, Dublin 4
T +353 1 208 3179
www.rteguide.ie

SelfBuild Extend & Renovate

Self Build Ireland Ltd,
119 Cahard Rd., Ballinahinch,
Saintfield, Co. Down, BT24 7LA
T +353 48 9751 0790
www.selfbuild.ie

Shelflife

Mediateam, Media House,
South County Business Park,
Leopardstown, Dublin 18
T +353 1 294 7777
www.mediateam.ie

SIN

Sin Magazine, C/o Students Union,
Aras na Mac Leinn, NUI Galway
T +353 91 493 262
www.sin.ie

Sky Magazine

Sky Publications, 2 Chelsea Manor
Gardens, London, SW3 5PN
T +44 020 7198 3010
www.sky.co.uk

Smart Company

Mediateam, Media House,
South County Business Park,
Leopardstown, Dublin 18
T +353 1 294 7777
www.mediateam.ie

Spokeout

Dyflin Media Ltd, First Floor,
Cunningham House,
130 Francis St., Dublin 8
T +353 1 416 7900
www.dyflin.ie

**St Patrick's Day Official
Festival Programme**

IFPMedia, 31 Deansgrange Rd,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

Technology Ireland

Enterprise Ireland, The Plaza,
East Point Business Park, Dublin 3
T +353 1 727 2000
www.technologyireland.ie

The College View

Clubs And Soc's Office, Dublin City
University, Dublin 9
www.thecollegeview.com

The Craft Butcher

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

The DOGS Directory

Mount Media Ltd.,
45 Upper Mount Street, Dublin 2
T +353 1 661 1660
www.adworld.ie

The Engineers Journal

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

The Guide to the Championship

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

The Irish Catholic

Irish Farm Centre, Bluebell, Dublin 12
T +353 1 427 6400
www.irishcatholic.ie

The Irish Field

Irish Farm Centre, Bluebell, Dublin 12
T +353 1 405 1100
www.irishfield.ie

The Irish Garden

Mediateam, Media House,
South County Business Park,
Leopardstown, Dublin 18
T +353 1 294 7777
www.mediateam.ie

The Irish Journalist

NUJ, 2nd floor, Spencer House,
Spencer Row, Off Store St., Dublin 1
T +353 1 817 0340
www.nuj.org.uk

The Irish Motorsport Annual

Ashville Media, Longboat Quay, 57-59
Sir John Rogerson's Quay, Dublin 2
T +353 1 432 2200
www.ashville.com

The Look

Clubs And Soc's Office,
Dublin City University, Dublin 9

The Market

Enterprise Ireland, The Plaza,
East Point Business Park, Dublin 3
T +353 1 727 2000
www.the-market.ie

The Media Directory

Mount Media Ltd.,
45 Upper Mount Street, Dublin 2
T +353 1 661 1660
www.adworld.ie

**The RDS Failte Ireland Horseshow
Official Programme**

IFPMedia, 31 Deansgrange Road,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

The University Record

DU Publications, House Six,
Trinity College Dublin, Dublin 2

TRResearch

Think Media, The Malthouse,
537 NCR, Dublin 1
T +353 1 856 1166
www.thinkmedia.ie

Trinity News

DU Publications, House Six,
Trinity College Dublin, Dublin 2
www.trinitynews.ie

TYRE Trade Journal

Glencree House, Lanesborough Rd.,
Roscommon, Co. Roscommon
T +353 (0) 90 662 5676
www.autopub.ie

U Magazine

Harmonia Ltd, Rosemount House,
Dundrum Road, Dundrum, Dublin 16
T +353 1 240 5300
www.harmonia.ie

Wedding Journal

Penton Publications Ltd,
38 Heron Rd., Belfast BT3 9LE
T +048 9045 7457
www.weddingjournal.ie

WMB

47 Harrington Street, Dublin 8
T +353 1 415 5056
www.womenmeanbusiness.com

Woman's Way

Harmonia Ltd, Rosemount House,
Dundrum Road, Dundrum, Dublin 16
T +353 1 240 5300
www.harmonia.ie

XTRA

IFPMedia, 31 Deansgrange Rd.,
Blackrock, Co. Dublin
T +353 1 289 3305
www.ifpmedia.com

You & Your Money

Ashville Media, Longboat Quay, 57-59
Sir John Rogerson's Quay, Dublin 2
T +353 1 432 2200
www.youandyourmoney.ie



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